

Entertainment Law Section
Luncheon Program
November 15, 2006



THE END OF THE WORLD AS WE KNOW IT

CUTTING EDGE ISSUES IN THE MUSIC INDUSTRY: DEALS, LITIGATION & LEGISLATION

The worldwide music industry is radically changing as digital distribution continues to cause chaos and turmoil within traditional business models and methodologies. This 1.5 hour panel will review the rapidly changing deal structures and strategies for the music industry and highlight the current hot cases and legislative landscape. Topics will include the latest deal structures and deal points of music publishers, ringtones and ringbacks, film music licensing and record company deals, including "all-in" deals which include management and income participations in touring and merchandising revenues. Litigation issues include the recent, groundbreaking personal manager case now pending before the California Supreme Court, the class actions brought against the digital distribution companies by music publishers and songwriters and the class actions pending against Sony-BMG for the payment of digital royalties. Pending bills regulating digital rights, digital broadcasts and royalty administration will also be discussed.

Speakers

David Hirshland, President of Bug Music, Hollywood
David A. Helfant, Law Offices of David A. Helfant, West Los Angeles
Ron Gertz, MRI, Woodland Hills
Bernard M. Resnick, Bernard M. Resnick, Esq., P.C., Philadelphia, PA

Moderator

Neville L. Johnson, Johnson & Rishwain, Beverly Hills

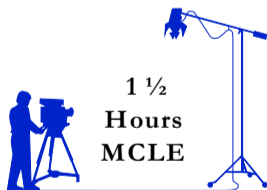
Wednesday, November 15, 2006
Lunch: 12:00 Noon; Program: 12:30-2:00 p.m.

LAWRY'S
100 North La Cienega Blvd., Beverly Hills

\$60.00 for BHBA Entertainment Members who pay in Advance*
\$30.00 for Law Students who pay in Advance*
\$75.00 for BHBA Members who pay in Advance*
\$85.00 for Non-BHBA Members who pay in Advance*
(Additional \$10.00 more at door for all)
*MINIMUM 24 HOURS - Refund with 48 hours notice - Raincheck with 24 hours notice

This event is FREE for members of The Order of Distinguished Attorneys

Section Co-Chairs: Caroline A. Raufi & Pamela Forster
Program Co-Chairs: Neville L. Johnson & David A. Helfant



MCLE CREDIT: This activity has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 1 1/2 hours and the Beverly Hills Bar Association certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

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